



# ANNUAL REPORT

SCHOOL  
YEAR  
2022-23



407

Schools Served in  
School Year 22-23



8,500

Teachers Trained in  
School Year 22-23



184,000+

Children Reached in  
School Year 22-23

# DIRECTOR'S MESSAGE

Dear Colleagues,

Over the last few years, HILL for Literacy has experienced significant growth, and School Year 2022-23 did not slow down. Instead, we more than doubled our revenue over the previous year and hired 23 new staff members to ensure we continued to provide high quality service to our rapidly expanding client base.

HILL Online, our flagship suite of applications that support the implementation of HILL for Literacy's MTSS framework also experienced expansion. Several of our new staff members play key roles in HILL Online including a Learning Management System Administrator, additional help desk support, application developers, a UI/UE designer, graduate assistants, and more, all with an eye to better serve our clients now and in the future. In School Year 2022-23 we served 118 schools, 3,500 teachers, and more than 27,000 students through HILL Online alone, and anticipate serving even more in School Year 2023-24.

We're proud to have partnered with the Massachusetts Department of Elementary and Secondary Education on two initiatives this year: GLEAM and Mass Literacy: Open Access Professional Learning (OAPL). Our GLEAM partnership saw the addition of a Pre-K initiative, and thanks to OAPL we were able to train 150 Massachusetts teachers in the Science of Reading free of charge and with a stipend.

We anticipate School Year 2023-24 will be a year of even more growth for the HILL. We look forward to continuing our partnerships with MA DESE as well as the Connecticut State Department of Education and reaching more teachers and students through their initiatives. We're planning to launch a completely asynchronous version of our Science of Reading series through Expertise and the development of HILL Online as whole continues at a brisk pace. We're eager to offer exciting new enhancements to our clients and reach more schools with these new applications that will make our work even more accessible and sustainable.

As a nonprofit, our organization's ability to continue operations is due in part to the generous donations of community members and foundations. We don't take the challenge of teaching kids to read lightly: according the latest NAEP results, 65% of 4th graders fail to read at grade level each year and we know that we can help them. Your support can have a tangible, meaningful impact on the lives of children in HILL schools. Donations can be made via our website [www.hillforliteracy.org](http://www.hillforliteracy.org) or by contacting the HILL at 1-888-860-0190.



**Darci Burns, Ph.D.**  
*Executive Director*

## MISSION

To guide educators at all levels through the process of creating schools that excel in developing students' language & literacy skills.

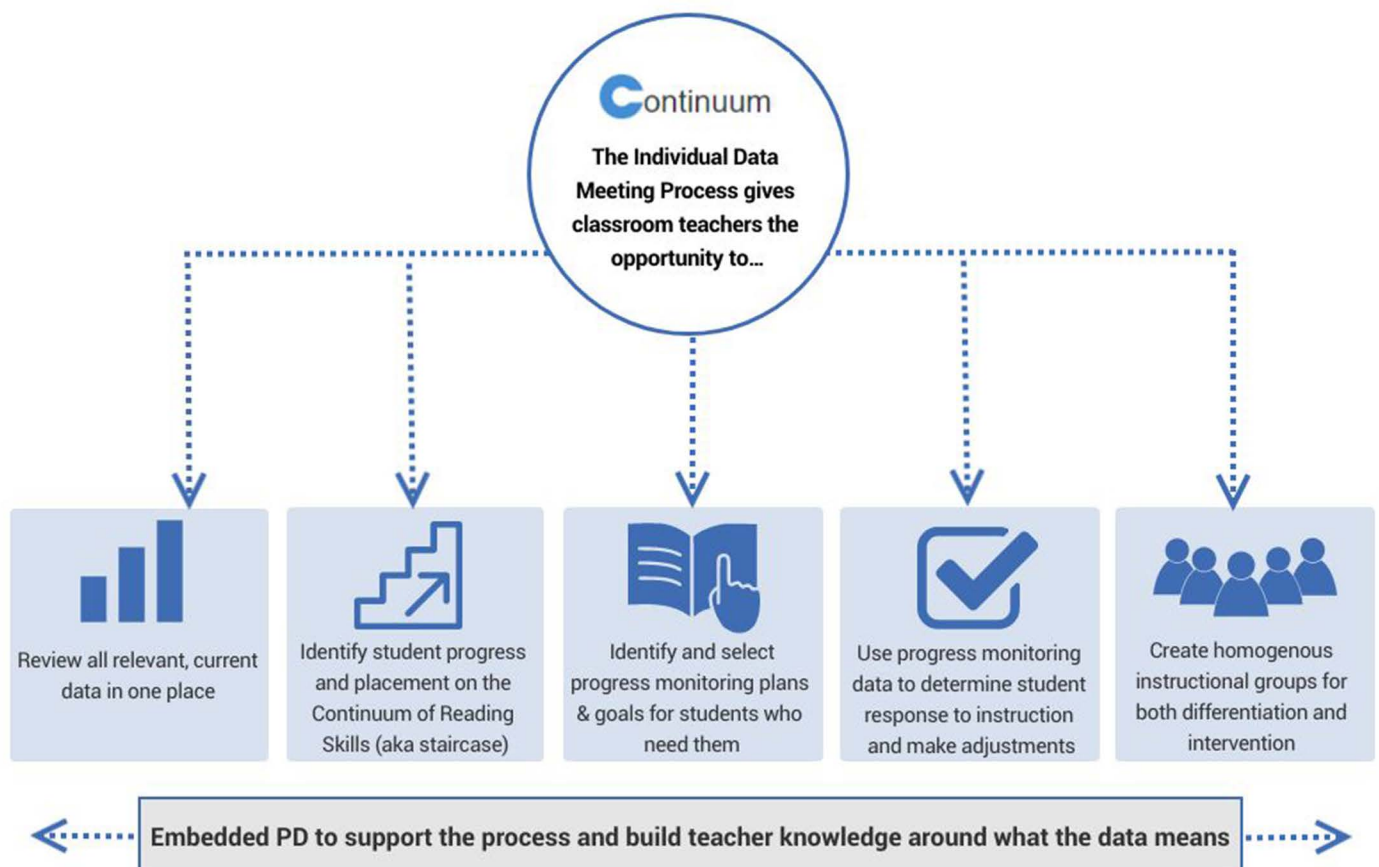
## VISION

To help all US schools teach language & literacy effectively, with a million children moving from struggling to reading on level each year.

# SPOTLIGHT ON HILL ONLINE

The 2022-23 school year was one of significant growth for HILL Online, our web-based application that guides the installation, implementation, and sustainability of HILL for Literacy's Multi-Tiered Systems of Support (MTSS) framework. HILL Online is comprised of three primary components modules: *Roadmap*, *Expertise*, and *Continuum*. *Roadmap* supports our Needs Assessment process, *Expertise* provides professional learning and implementation support, and *Continuum* brings the HILL's data meeting process online into an easy-to-use format.

For years, the HILL's proprietary individual data meeting process has supported teachers in reconciling multiple data sets to inform a high-leverage/high-impact instructional focus. Now, through an interactive interface, *Continuum* supports and simplifies that process, supplies necessary insights to assist teachers in data-based decision-making, incorporates teachers' expert knowledge of their students, and provides a tool for long-term sustainability, all in one online application.



**LEARN MORE ABOUT *CONTINUUM*:**  
[bit.ly/ContinuumIntro](https://bit.ly/ContinuumIntro)

In SY22-23, we rolled out many new features and improvements for our clients, including:

- enhancements to support teachers in conducting mid-cycle monitoring and determining response to instruction
- offering schools the ability to customize data cycles
- Classlink API integration that syncs district student rosters to HILL Online
- live helpdesk support
- reporting

Overall, between *Continuum* and *Roadmap*, we served **118 schools** and **3,500 teachers**.

We also made huge strides in the development of *Expertise*, the newest component of HILL Online that launched in Summer 2023. *Expertise* is the interface through which schools and districts will manage their professional learning, resources, tools, and implementation support. We adopted a new learning management system software platform for *Expertise*, hired a learning management system administrator, and began development on a completely asynchronous version of our acclaimed Science of Reading series to launch in spring 2024.

## CLIENT FEEDBACK

On average, **77%** of participants  
*strongly agreed/agreed*

*“Continuum makes data-based decision making easier.”*

*In survey responses from School Year 2022-2023*

*“I really enjoy using Continuum. I can easily view my students' progress and assign an instructional focus for future instruction.”*

*-First Grade Teacher, Bryant School  
Bridgeport Public Schools*

*“I love how clear and easy it is to create groups and choose focus areas.”*

*-Kindergarten Teacher  
CREC Museum Academy*



## KEY PARTNERS

Black & Puerto Rican Caucus of the Connecticut General Assembly  
Center for Behavioral Education & Research, *University of Connecticut*  
Center on Teaching & Learning, *University of Oregon*  
Commonwealth Learning Online Institute  
Connecticut Commission on Women, Children, and Seniors  
Connecticut State Department of Education  
Crafting Minds  
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Literacy How  
Massachusetts Department of Elementary & Secondary Education

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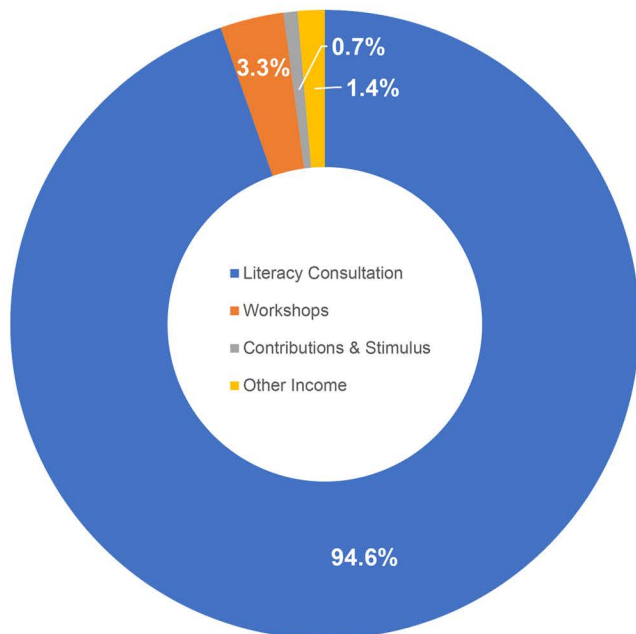
## SCHOOLS

For a complete listing of all HILL schools and districts, please visit our website at:

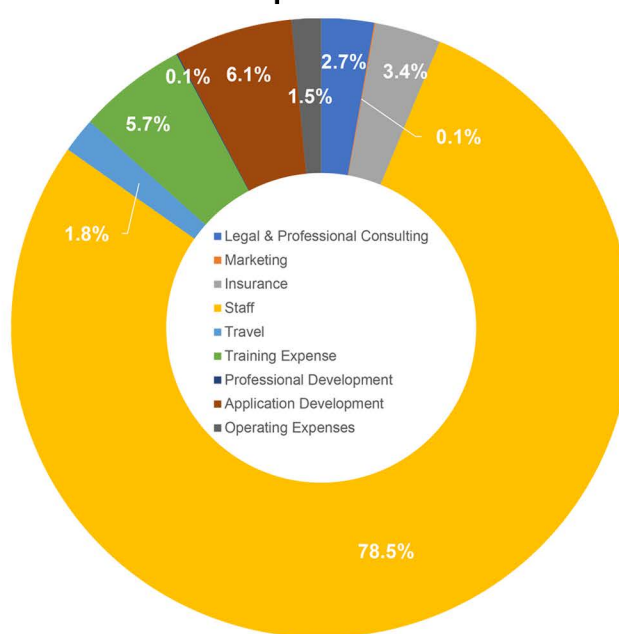
[hillforliteracy.org/solution/our-clients/](http://hillforliteracy.org/solution/our-clients/)

## FINANCIALS from FY 2021-22 financial audit

### Revenue



### Expenses



## CONTACT US FOR A CONSULTATION

888.860.0190 | [info@hillforliteracy.org](mailto:info@hillforliteracy.org) | [www.hillforliteracy.org](http://www.hillforliteracy.org)

# BOARD OF DIRECTORS

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# STAFF

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Taylor Sitomer